

Historic, Archive Document

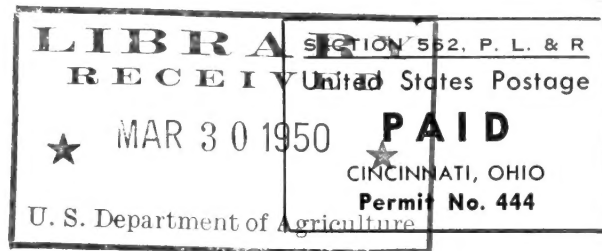
Do not assume content reflects current scientific knowledge, policies, or practices.

62,67-
ROSES



230 EAST FOURTH STREET
P. O. BOX 146 CINCINNATI 1, OHIO

POSTMASTER: If undeliverable FOR ANY
REASON, notify sender stating reason, on
FORM 3547, postage for which is guaranteed.



Library
U. S. Dept. of Agriculture
Washington 25, D. C.

Beautify Your Garden With... McCullough's Roses

Our Roses are grown in Northern Ohio. They are strong Two-Year-Old field grown, budded stock. Selected from No. 1 garden plants. Field grown budded Roses are stronger and better prepared for the garden than other Rose plants. We do not offer any southern grown Roses.

CULTURE. Give Roses the best location possible. They want well drained soil which will not become too dry and where there is facility for watering. They need at least a half day's full sun light. It is seldom that generous success can be achieved with Roses unless they have good drainage, some sun light and sheltered from strong winds. Roses are best grown in well prepared beds fertilized with either stable manure, shredded Cow manure, bone meal and special rose food. Rose food is one especially prepared for Roses. These fertilizers should be applied at the time when preparing the bed at planting time and at about every two months during the growing season. The dimensions of the bed should suit the varying size and vigor of the plants which it is intended to hold. A width of 4 ft. allows the gardener to reach the center of the bed from either side and will accommodate either two or three rows of Roses.

MULCHING. During the summer months is beneficial. It eliminates cultivation and retains moisture in the soil. We recommend Terr-a-lite, Peat Moss, or Ground Corn Cob for Mulching Roses.

NEW EVER BLOOMING HYBRID TEA ROSES

All varieties of Roses listed on this offer will thrive in the Ohio Valley and have been recommended by the members of the Cincinnati Rose Society.

APPLAUSE. A dazzling light-red becoming lighter — almost deep pink. Quite mildew-resistant. Plant Pat. No. 829.....	Each \$2.00
BUTTERSCOTCH. Long pointed buds open pale orange-yellow with lemon chrome base. Plant Pat. No. 613.....	1.50
CHARLOTTE ARMSTRONG. Long stream-lined blood red buds and beautiful cerise, pink open flowers. Prolific. Pat. No. 455.....	1.50
CRIMSON GLORY. Bud long pointed. Flower large semi-double, full, deep velvety crimson. Very fragrant. Pat. No. 105.....	1.35
DIAMOND JUBILEE. 1948 AARS WINNER. Glowing orange buff. Fragrant. P. A. F.....	2.00
DOUGLASS MacARTHUR. Combination of rose-gold and salmon. Good grower and free bloomer. Plant Pat. No. 581.....	1.50
FORTY-NINER. Brilliant bi-color. Inside vivid Oriental Red, outside chrome yellow changing to straw yellow. 1949-All-America Winner. Pat. No. 792.....	2.00
HEARTS DESIRE. Deep red. Delightfully fragrant. Pat. No. 501.....	1.50
HILLTOP. The flowers have outward-rolled petals quite pointed color opens a deep buff outer petals change to a soft pink-buff. Pat. No. 525.....	1.50
KATHERINE T. MARSHALL. Warm glowing pink. Fruity fragrance. Pat. No. 607.....	1.35
MARY MARGARET McBRIDE. Clear, deep coral-pink with a tuck of gold at the base of the petals. Pat. No. 537.....	1.50
MIRANDY. Large, double, deep red blooms. Extra-ordinary fragrance. Pat. No. 632.....	1.50
NOCTURNE. 1948 AARS WINNER. Longest, most stream-lined buds of any red rose. Flowers cardinal red with shadings of chrysanthemum crimson. Moderate to strong fragrance. Pat. No. 713.....	1.50
PEACE. 1946 AARS WINNER. Sensational new rose. Buds open yellow, with edges picotated cerise; glorious 5-inch blooms of firm alabaster-white, each petal edged with pink that deepens as the flower slowly opens. Very double, showing a center heart of tawny yellow. The individual petals are large and of great substance. The large exhibition blooms are borne singly on strong straight stems. The plant is supremely strong and vigorous with superb foliage. Pat. No. 591.....	2.00
SAN FERNANDO. 1948 AARS WINNER. Magnificent! Glowing current Red. Pat. No. 785.....	2.00
SLEIGH BELLS. Large ovoid borne singly on strong stems. A better white rose with a trace of primrose at the base of the petals, good foliage, slightly fragrant.....	2.00
TALLYHO. A delightful and unique shade of pink. Outside petals a rich Crimson spicy fragrance.....	2.00

All varieties offered at **\$1.35 each** are 3 for \$3.40

All varieties offered at **\$1.50 each** are 3 for \$3.75

All varieties offered at **\$2.00 each** are 3 for \$5.00



THREE 1950 ALL-AMERICA WINNERS

MISSION BELLS. Deep salmon-pink rose. Long pointed buds borne on stiff stems. Opening to flowers 5 inches in diameter. Has a pleasing tea-scented fragrance. Vigorous plants with copper-green foliage which is disease resistant. Pat. applied for. 1950 All-America Winner.

\$2.50 each, 3 for \$6.30

CAPISTRANO. Large buds producing extra large flowers of heavy texture. A rich shade of deep, glowing rose-pink, open flowers often reach 6 inches across. Very fragrant. Foliage large and leathery. Plants upright and sturdy, strong, tall grower. Pat. applied for. 1950 All-America Winner.

\$2.50 each, 3 for \$6.30

SUTTER'S GOLD. Large quantities of long-pointed buds, richly shaded with orange and red, are produced singly at the end of long straight stems. Ideal for cutting. The buds open to a rich deep orange and various shades of yellow. This variety excels all other yellow Roses in the richness of its perfume. This outstanding Rose was named in commemoration of the 100th anniversary of the discovery of gold at Sutter's Mill in California. Pat. applied for. 1950 All-America Winner.

\$2.50 each, 3 for \$6.30

EVER BLOOMING HYBRID TEA ROSES

PRICES OF THE FOLLOWING 12 ROSES

\$1.00 EACH

Three of One Kind, \$2.50

12 Roses, Our Selection, \$10.00

CHRISTOPHER STONE. Bud long pointed, flower large, vivid scarlet. Fragrant.

CONDESSA de SASTAGO. Coppery pink inside and golden yellow outside. Fragrant.

EDITOR McFARLAND. Deep pink. Fragrant.

GOLDEN DAWN. Double, fragrant, sunflower yellow to lemon yellow.

MME. JOSEPH PERRAUD. Very large, double, yellow. Fragrant.

MME. JULES BOUCHE. Large, double, white with very pale blush at center.

MRS. E. P. THOM. Long, pointed buds, color clear, deep canary yellow.

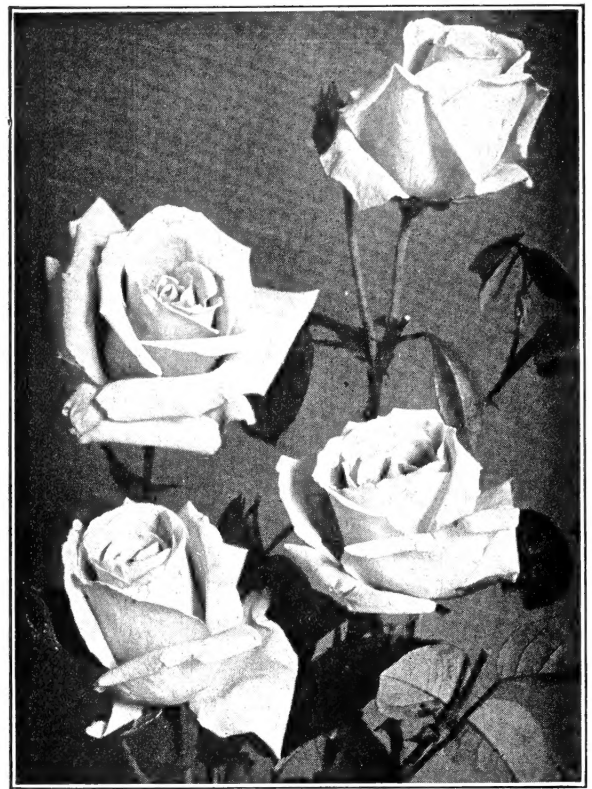
PINK DAWN. Deep rose pink. Intensely fragrant.

POINSETTA. Bud long pointed. Flower large, double, bright unfading scarlet.

RED RADIANCE. Very large, clear even shade of red. Fragrant.

SISTER THERESE. Very large, semi-double, golden yellow. Slightly fragrant.

TALISMAN. Golden yellow and copper.



FLORIBUNDA ROSES

This group of Roses grow in clusters and are suggested for mass planting. They are noted for their ease of culture. They are hardy, bushy and in bloom continuously. Flowers in clusters fairly large from single to double. They are best planted about 14 inches apart in groups.

BETTY PRIOR. (Plant Pat. No. 340.) Bright red buds open to single flowers of shell-pink, giving glorious two-tone effect. Prolific bloomer.

Each.....\$1.25 Per Dozen.....\$12.50

DONALD PRIOR. (Plant Pat. No. 377.) Immense clusters of semi-double, brilliant red flowers. Sturdy plants, seldom without a bloom. Petals are large and wavy. Particularly useful for mass effects in beds and borders. The plants grow strong and are disease resistant.

\$1.25 each, \$3.15 for 3, \$12.50 for 12.

FLORADORA. (AARS 1945.) Dazzling bright cinnabar color with shades of scarlet. A spectacular show especially in mass planting. Buds are exquisitely formed, produced in profusion on a neat symmetrical bush. Foliage glossy olive-green.

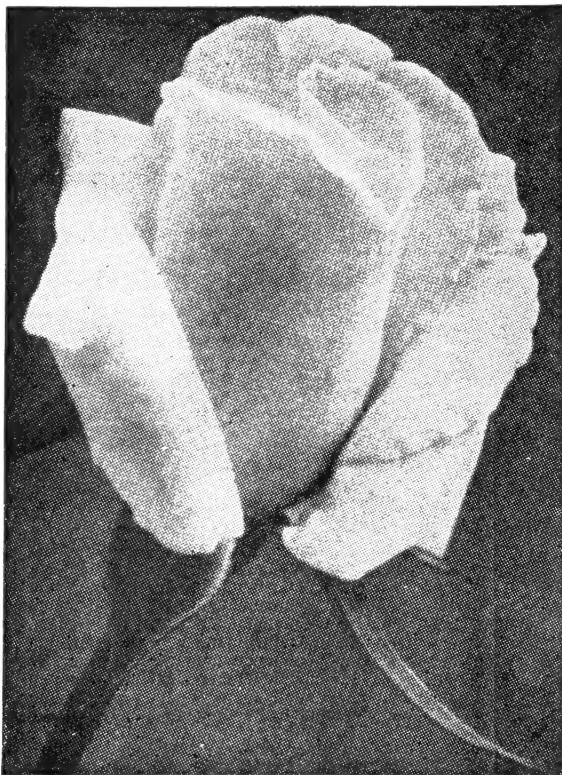
Each.....\$1.25 Per Dozen.....\$12.50

KLYN'S ORANGE. Orange-salmon, unique.

Each.....\$1.25 Per Dozen.....\$12.50

PINOCCHIO. (Plant Pat. No. 484.) Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush. Pointed buds are rich salmon, blushed with gold at base, gradually changing to soft clear pink as the flowers open. Fruity fragrance.

Each.....\$1.35 Per Dozen.....\$13.50



HARDY CLIMBING ROSES

Our Hardy Climbing Roses are all large — flowering varieties. Excellent display and will give an unbelievable number of cut flowers.

Climbing Roses require no pruning in the Spring beyond cutting out very old dead wood and the shortening of the long canes to make the growth conform with the space to be covered. A severe pruning in July directly after they have finished blooming is beneficial.

DOUBLOOMS. (Plant Pat. No. 152.) A lovely yellow, noted also for hardy and vigorous growth, shapely buds and large firm blooms of yellow apricot. Spicy fragrant, blooms early and for a long season.

Each.....\$1.50 3 for.....\$3.75

DR. W. VAN FLEET. Flesh pink, very vigorous with large double fragrant flowers, hardy and healthy and dependable.

Each.....\$1.00 3 for.....\$2.50

APRICOT GLOW. A beautiful coppery pink.

Each.....\$1.50 3 for.....\$3.75

PAULS SCARLET-CLIMBER. Vivid scarlet and very attractive with a great mass of bloom. The brilliant color does not burn or fade the bloom.

Each.....\$1.00 3 for.....\$2.50

SILVER MOON. Creamy white, pointed buds and large flowers (4 inches across) blooming in June. Flowers slightly fragrant borne in clusters on long, strong stems. Fine for cutting.

Each.....\$1.00 3 for.....\$2.50

HARDY REPEAT BLOOMING CLIMBING ROSES

BLAZE. (Plant Pat. No. 10.) Scarlet crimson makes a gorgeous show for weeks in June under favorable conditions. It repeats in the Fall. Quite hardy and brilliant.

Each.....\$1.50 3 for.....\$3.75

NEW DAWN. (Everblooming Dr. W. Van Fleet.) Vigorous blush pink, the best hardy ever blooming hardy Rose ever produced.

Each.....\$1.50 3 for.....\$3.75



TRI-GEN ROSE FOOD 5 - 10 - 5

A well-balanced and complete organic-inorganic fertilizer which will help you have a rich, luxuriant rose garden. Use about 3 lbs. per 100 sq. ft.

5 lbs., \$1.00; 10 lbs., \$1.60; 25 lbs., \$3.00

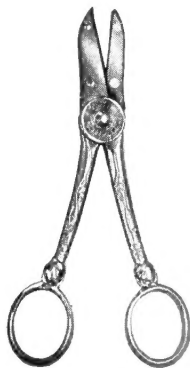
GARDEN CLUB ROSE SHEAR

CUTS AND HOLDS

Nickleplated.

6½ inches long.

\$2.75 each



PROTECT YOUR ROSES FROM INSECTS AND DISEASES

COMBINATION SPRAY OR DUSTS WILL CONTROL ALL INSECTS AND DISEASES IN THE SAME APPLICATION



TRI-GEN SPRAY

Protects roses against many insects and diseases.

E Kit.....\$1.35

A Kit.....\$2.25

B Kit, \$6.00

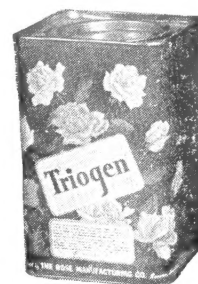
C Kit, \$9.00

Estate

Kit, \$30.00

Contains

Fermate



TRI-GEN DUST. Contains Fermate. Combination insecticide and fungicide for those who prefer dusting Roses as well as other horticultural plants. Controls eating insects, sucking insects, mildew, black spot, etc. Same results accomplished as with spray form of Tri-Ogen.

1 lb., 85c; 5 lbs., \$3.50



DU PONT'S ROSE DUST. A control for black spot, powdery mildew, rust and other foliage diseases of Roses. Contains sulphur and Fermate. Can be used as a spray or dust. Circular on request.

8-oz. Dust Gun.....\$0.64

1 lb. 1.00

4 lbs. 3.00

FERMATE. The new organic fungicide to control various diseases on Fruits, Vegetables, Flowers.

8-oz. can\$0.75

3-lb. bag 2.75



DREAM LABEL

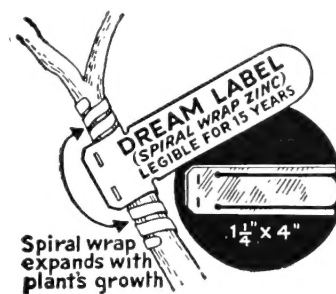
Zinc Spiral Wrap

Expands as Plant

Grows

Kit of 24 4-inch zinc labels, one ounce of etching ink (enough for 200 labels) and writing applicator for

85c



SOIL SOAKER

Waters Rose Beds
Keep Foliage Dry

No. 0—Length 12 ft.,
diameter 2" (flat).
Each \$1.65

No. 1—Length 18 ft.,
diameter 2" (flat).
Each \$2.20

No. 2—Length 30 ft.,
diameter 2" (flat).
Each \$3.40

No. 3—Length 50 ft.,
diameter 2" (flat).
Each \$5.50



FEED YOUR ROSES . . .



G & O ROSE FOOD

7-8-5

AN ALL-ORGANIC PLANT FOOD

Made especially for Roses.
Safe for continuous feeding.

1 lb., **25c**; 5 lbs., **75c**; 10 lbs., **\$1.25**; 25 lbs., **\$2.75**;
100 lbs., **\$9.00**.

BONE MEAL—34 oz., **30c**; 5 lbs., **75c**; 10 lbs.,
\$1.35; 25 lbs., **\$3.00**; 100 lbs., **\$6.75**.

CATTLE MANURE—26 oz., **25c**; 3½ lbs., **45c**; 20 lbs., **\$1.65**;
50 lbs., **\$2.25**.

SHEEP MANURE—34 oz., **30c**; 5 lbs., **45c**; 10 lbs., **75c**; 25 lbs., **\$1.40**;
50 lbs., **\$2.25**; 100 lbs., **\$3.75**.

	5 lbs.	10 lbs.	25 lbs.	50 lbs.	100 lbs.
AGRICO, 5-10-5	\$0.45	\$0.80	\$1.60	\$2.65	\$4.25
SACCO, 4-12-450	.90	1.50	2.75	3.95
VERTAGREEN					
5-10-590	1.60	2.65	4.25
VIGORO, 4-12-450	.90	1.60	2.65	4.25

MULCH YOUR ROSE BED

MULCHING IS BENEFICIAL

- ELIMINATES CONTINUAL CULTIVATION DURING THE SUMMER MONTHS
- KEEPS THE GROUND MOIST AND COOL
- TWO INCHES OF MULCH IS EFFECTIVE
- WORK INTO THE SOIL THE FOLLOWING SPRING

TERRA-LITE BRAND VERMICULITE

Use 2 to 3 inches. Insulates against heat and cold.

4 Qt. Bag, **39c**; ½ Bu., **85c**; 2 Bu., **\$1.85**

HORTICULTURAL PEAT MOSS

The best known and most widely used product for conditioning soil and for mulching. Except for old-fashioned barnyard manure, no other product so nearly fills the need for organic matter in soil. The addition of substantial quantities to the garden will add to the soil's ability to hold moisture; will aerate the ground and will improve the texture of clay soils. A full bale will cover 250 square feet approximately 1 inch deep. **Bale \$5.75**